

# 2023 Signify Symposium

# San Antonio, Texas

# **TUESDAY, MAY 23**

## Welcome Reception and Early Registration

5:00 pm - 6:30 pm

# WEDNESDAY, MAY 24

**Registration and Welcome Breakfast** 

7:00 am - 8:30 am

## GENERAL SESSION

### Looking Forward: Healthcare 2023 and Beyond

This session will explore health quality measures, equity, and the role of the Centers for Medicare & Medicaid Services (CMS) in promoting equitable healthcare. Through our discussion, and sometimes debate, Tim Gronniger and Dr. Agrawal will discuss how CMS defines, measures, and addresses healthcare quality and equity by identifying potential challenges and opportunities associated with utilizing health quality measures, equity, and CMS to improve the quality of care for all. Finally, we will explore macro trends that have implications for healthcare providers and their strategies to better serve their patients.

Dr. Shantanu Agrawal, Chief Health Officer, Elevance Health; Tim Gronniger, Chief Value-Based Solutions Officer, Signify Health

8:30 am - 10:00 am

**Pioneer Population Health Awards** 

Presented by Greg Paris and Nicole Banister

15 Minute Break | 10:00 am - 10:15 am

MORNING BREAKOUTS | 10:15 am - 11:45 am

Advancing Health Equity to Empower Payers and Providers to Succeed in Value-based Care

#### Equity in Action: Considerations for Promoting Health Equity for all Members

Hear from Dr. Tamara Cadet as she provides insights on the importance of health equity in value-based healthcare. This session will discuss the challenges and opportunities of promoting health equity in value-based care and explore strategies that can be implemented to address these challenges. Attendees will learn best practice methodologies for promoting health equity, the roles of data and analytics in identifying and addressing disparities, and how to engage patients and communities in the process.

Dr. Tamara Cadet

10:15 am - 11:00 am

#### The Business Case for Health Equity Investment for Health Plans and Providers

Hear from the Health Care Transformation Track Force as they provide insights into three key pieces to addressing health equity by making the case for investment, operationalizing the investment, and building long-term success and sustainability. Attendees will learn about the benefits of prioritizing health equity, including improved health outcomes, enhanced patient satisfaction, and reduced healthcare costs.

Panel led by Kim Holland, Dr. Tamara Cadet with Jeff Micklos

11:00 am - 11:45 am

#### **Delivering Quality Outcomes for Your Members**

Learn how to use technology to identify the members who need care, the type of care they need, and which modality of care is better for them as you work to deliver

a member-centered holistic approach to care coordination and delivery. We will discuss the benefits of converging risk adjustment and care gaps closure to improve the member experience, drive quality outcomes, and ensure accurate reimbursement.

Debbie Conboy, SVP Risk Adjustment & Quality, Signify Health; Aria Sameni and Health Plan

10:15 am - 11:00 am

#### Improving Outcomes through Effective Health Literacy and Chronic Disease Management

This panel of experts will discuss how to effectively communicate with members to ensure they understand their health information, the roles of member management in improving chronic disease management, and strategies for addressing health literacy disparities. Attendees will gain insights on best practices for improving health literacy and member management in their organizations, and will have the opportunity to participate in a Q&A session with the panelists.

Panel led by Dr. Marc Rothman with Tom Hawkes, Anthony Esgro and Health Plan

11:00 am - 11:45 am

15 Minute Break | 11:45 am - 12:00 pm

**GENERAL SESSION** 

## Crossing the Generational Divide in Healthcare

In this entertaining, inspiring presentation, acclaimed speaker Jason Dorsey separates myth from truth about each generation. You'll learn the unexpected impact of hidden trends, a new way to think about technology, and specific actions to transform the generational divide into a breakthrough opportunity for growth.

Jason Dorsey, Generations and Behavioral Researcher

12:00 pm - 1:30 pm



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15 Minute Break | 1:30 pm - 1:45 pm

# AFTERNOON BREAKOUTS | 1:45 pm - 3:15 pm Transforming the Workforce with Value-based Care Strategies and Incentives

**Rural Survival Kit** 

Hear from a panel of rural healthcare experts on strategies and data insights to keeping your healthcare dollars in your community by working with strategic partnerships.

Panel led by Terry Hill, Executive Director, Rural Health Innovations with fellow panelists Brock Slabach, COO National Rural Health Association; Quang Ngo, President TORCH Foundation

1:45 pm - 2:30 pm

#### **Rural Health System Value-based Care Strategies**

Hear directly from Signify Health rural-based clients and what they are doing to appropriately staff to maximize return on investment, while prioritizing patient outcomes and satisfaction.

Panel led by Greg Paris with Client Spotlights

2:30 pm - 3:15 pm

#### Innovative Workforce Models to align Provider and Health Plan Compensation in Value-based Care

The session will explore various compensation models that have been successful in promoting better quality care and improving patient outcomes, and discuss strategies for aligning incentives across organizations. Attendees will learn best practices for designing and implementing compensation models that support value-based care, as well as the potential challenges and opportunities in this approach.

Fred Wallisch, Medical Director, ACO Programs; Ashok Roy, Chief Medical Officer VBC; Dr. Mohamed Diab

1:45 pm - 2:30 pm

#### Empowering the Workforce: The Role of Nurses for Optimal Member Outcomes

Explore the critical role of nurses in value-based care models with Kathleen Bartholomew, RN, MN. This session will feature interactive discussions and case studies that will encourage attendees to consider and debate various scenarios and determine the optimal roles of nurses in each situation. Attendees will gain insights on the unique skills and contributions of nurses in value-based care, and learn about strategies for optimizing their role in improving patient outcomes and reducing costs.

Kathleen Bartholomew, RN, MN

2:30 pm - 3:15 pm

15 Minute Break | 3:15 pm - 3:30 pm

#### **GENERAL SESSION**

#### Transforming the Future of Healthcare: Collaborative Innovations from CVS and Signify Health

This session will showcase the innovative collaborations between CVS and Signify Health, two industry leaders working together to transform the future of healthcare. Through a combination of technology, data analytics, and community-based resources, these companies are creating new care models that improve patient outcomes, enhance access to care, and reduce costs by exploring the role of data in driving healthcare innovation and how collaboration across the healthcare ecosystem can lead to better health outcomes. Join us for an engaging discussion on the future of healthcare and the transformative innovations being developed by CVS Health and Signify Health.

Kyle Armbrester, Chief Executive Officer, Signify Health

#### Taste of Texas | 4:45 pm - 7:30 pm

Join us on the Plaza San Saba to network with Symposium attendees that offers healthcare professionals and industry leaders a chance to connect, collaborate and share their expertise over the best of Texas' local foods and drinks. The local foods and drinks highlight the Texas culture, while live music performances provide a fun and lively backdrop to connect with like-minded individuals while savoring delicious Texas-style BBQ, Tex-Mex specialties, and other regional dishes.



# 2023 Signify Symposium

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THURSDAY, MAY 25

Closing Breakfast

7:00 am - 8:30 am

## GENERAL SESSION

#### Staying Ahead of the Game: Understanding the Latest CMS Updates and Changes

This informative session will provide valuable insights into the latest updates and changes to the CMS programs. With the constant evolution of healthcare policies, regulations, and payment models, it is crucial for healthcare providers and payers to stay informed on the latest CMS updates. Meena will discuss the recent and upcoming changes to the CMS programs and how they may impact healthcare providers, payers, and members. This session is a must-attend for anyone in the healthcare industry who wants to stay ahead of the game and provide the highest quality of care to their patients.

Tim Gronniger, Chief Value-Based Solutions Officer, Signify Health

8:30 am - 9:00 am

#### Looking to the Horizon: The Latest from Capitol Hill and Health and Human Services

Get the inside track on healthcare policy priorities that stand to impact how healthcare is paid for and delivered. Experts will provide views from inside the beltway on the issues that will likely shape our industry including the latest on CMS's strategies to enhance value for beneficiaries in Medicare, Medicaid, and marketplaces and how healthcare politics will or will not affect change. You will walk away from this briefing with fresh insights that will inform risk adjustment, population health, and cost-management strategies.

#### Panel led by Kim Holland with Kristen McGovern and Brock Slabach

9:00 am - 10:00 am

15 Minute Break | 10:00 am - 10:15 am MORNING BREAKOUTS | 10:15 am - 11:15 am Shaping the Future of Healthcare with Technology

#### Provider Enablement Platform: Now, Next, Beyond

Learn the latest updates and what's to come in the Provider Enablement Platform that is designed to help healthcare providers streamline their operations and deliver better care to patients. Attendees of this session will learn about the benefits of a provider enablement platform, its current and future capabilities, and participate in a product feedback session to impact the future of the platform. Through the integration of product feedback into the technology roadmap, Signify Health can ensure that their technology investments align with the needs of their clients, resulting in improved outcomes.

Tom Hawkes, SVP, VCS - Product, Signify Health

10:15 am - 11:15 am

#### Revolutionizing Home Healthcare: Technology to Support Diagnostic and Preventative Services

This session will explore the latest advancements in Signify Health and partnership's technology that are transforming home healthcare and enabling diagnostic and preventative services to be provided in the comfort of a patient's home. With the increasing demand for remote care, healthcare providers are turning to innovative technologies to enable remote monitoring, virtual visits, and diagnostic testing. This session will cover the latest technologies that allow providers to deliver high-quality care to patients in their homes, such as wearables, telemedicine platforms, and home diagnostic testing kits. Attendees will learn how these technologies can improve patient outcomes, reduce healthcare costs, & enhance patient satisfaction.

NoVu Air, Damian Doyle, Denise Graeber

10:45 am - 11:15 am

#### GENERAL SESSION

#### Unlocking the Power of Social Determinants of Health for Better Health Equity with AI

How are you planning to incorporate social determinants of health (SDOH) data into your organization's population health strategy? In this session, Carol McCall, Chief Health Analytics Officer at ClosedLoop, will discuss the state of SDOH data and share specific examples of how you can leverage it to improve health outcomes, reduce costs, and advance health equity. Learn why harnessing SDOH data is key to success in value-based care, how you can create structured SDoH data for use in AI/ML and predictive analytics, and how you can proactively address algorithmic bias to avoid inadvertently exacerbating health disparities.

Carol McCall with Closedloop.ai

11:30 am - 12:15 pm

## The Calling: Why is Healthcare so Special?

In this thought-provoking session, healthcare industry veteran, Quint Studer, will discuss why healthcare is a unique industry that requires a special calling to succeed. Studer will draw on his extensive experience working in healthcare and share his insights on the unique challenges that providers face in delivering high-quality care. Attendees will gain a better understanding of the importance of having a strong sense of purpose in healthcare and how it can positively impact patient outcomes, employee engagement, and financial performance. The session will also explore the role of leadership in creating a culture of excellence and the importance of creating a patient-centric healthcare delivery model. Join us for an inspiring discussion on the importance of the healthcare industry and the critical role that providers play in our society.

Quint Studer, Author and Visionary

12:20 pm - 1:00 pm