



May 24 - 25, 2023

Transforming Value-based Care

Sponsorship Packet





Sponsorship Options

Platinum
\$10,000
2 Available

Gold
\$7,500
5 Available

Silver
\$5,000
8 Available

On-Site Branding

| | | | |
|---|------------|------|----------------------|
| Logo recognition on conference Signage | X | | |
| Insert in registration bag | Item | Item | 1 Page Brochure Only |
| 30 Second Video Played prior to general session | X | | |
| Print Material | Logo + Bio | Logo | Logo |

Digital Marketing

| | | | |
|--|-------------------|-------------|------|
| Banner AD on attendee App | X | | |
| Company recognition on Event Page | Logo + Bio + Link | Logo + Site | Logo |
| Social Media Shout Out | X | X | |
| Live Push Notification on Attendee App | X | | |
| Eblast to attendees | 2 | 1 | |
| Attendee list (name, company and title only) | X | X | X |

Exhibit Opps

| | | | |
|-------------------------------|-----------------|---|---|
| Booth in exhibit hall 6x8 | Upgrade 2x Size | X | X |
| Full Conference registrations | 5 | 3 | 2 |

Additional Opps - Platinum has the choice of one additional upgrade included with package

| | | |
|-----------------------------------|-------------|-------------------------|
| Networking Reception Sponsor | 1 available | \$5,000 |
| Breakfast Sponsor | 2 available | \$2,000 |
| Lunch Sponsor | 2 available | \$2,000 |
| Lanyard Sponsor | 1 available | \$5000 + lanyards |
| Hotel Key Sponsor | 1 available | \$3000 + key production |
| Lounge Sponsor | 1 available | \$8,000 |
| Table Top Display at Exhibit Hall | 5 available | \$1,800 |

**ITEMS SELL
OUT QUICKLY!**

To see if your selection is still available, please contact our Educational Events Team at educationalevents@signifyhealth.com

Why Attend the 2023 Signify Symposium?

Signify Health's annual Signify Symposium is the premier value-based care conference and networking event in the nation. Health care professionals and thought leaders from across the country convene to learn new methodologies, hear success stories, take away best practice tips, and network directly from their colleagues.

In 2023 we'll be, 'Transforming Value-Based Care'

- We'll focus on how health care professionals across the country can improve the quality of care and, together, improve outcomes for patients, their families and their health care teams
- Keynote discussions will focus on the future of healthcare, bridging the generational gaps in your workforce and hearing directly from CMS about upcoming policies that will influence healthcare system.

What can I expect if I attend the 2023 Signify Symposium?

Here are some highlights from the 2022 Signify Symposium:

- **500 attendees** convened from all aspects of population health, representing **37 states**
- **5 distinct learning tracks** were offered for a customized educational experience
- **74 speakers** presented on accountable care with **57 unique sessions**
- Provided physicians with **10.25 continuing education units** and nurses received **10 continuing education units**

Educational Opportunities



Thought Leadership Discussions



Networking Opportunities





Who attends the Signify Symposium?

The 2023 Signify Symposium is designed for:

- Payer Professionals
- C-Suite
- Executive Leadership
- Thoughtleaders
- Policy Experts

Topics Include:

The 2023 Signify Symposium is designed for:

- Empowering payers and providers to succeed in the Value-based care world
- Transforming the way payers and providers work together to achieve better health, and cost outcomes
- Utilizing technology to identify and connect health plans and health systems with their high risk populations
- Increasing access to population SDOH data to prevent costly adverse events

Networking Opportunities

Each year, we hear the networking opportunities are one of attendees' favorite things – talking with colleagues and peers to hear first-hand their experiences. We make it easy to network with more than 500 attendees through various settings including an evening networking reception, educational sessions, meetups, and more.

What are the COVID protocols for the Symposium?

We care about the health and safety of everyone who attends and may require preventative steps to help prevent the spread of the Coronavirus if necessary. We will communicate any changes to our policy immediately.

Past Attendees Testimonials



"I seemed to always find myself seated next to exactly who I hoped to network with."

H. Haroldsen



Thanks for a great symposium, great to meet new people and learn more about what others are experiencing and overcoming challenges."

D. Osborne



"The symposium certainly provided opportunity to see and hear how other organizations may be addressing topic that my community is working through"

L. Kelley



"I loved hearing about from the subject matter experts and hearing from organizations who have been through most of the issues my organization is currently facing"

Anonymous

2023 Sponsorship Contract



Contact Information (please print)

VENDOR ATTENDANCE:

Vendor attendance is limited to those companies/firms sponsoring this event.

Contact Educational Events for more information: Email: educationalevents@signifyhealth.com, Phone: 916-542-4717

Company Name (EXACTLY as you wish it to appear)

Contact Person & Title

Mailing Address

Email

Telephone (area code)

City

State

Zip Code

Website

Conference Sponsorship Levels:

NOTE: Selection does not guarantee availability. Sponsor levels are limited and are offered on a first come, first served basis based on date both contract and payment are received. Full payment is required to reserve a selected level.

Platinum (\$10,000)

Gold (\$7,500)

Silver (\$5,000)

Add Ons:

- Bags and Registration (\$5,00)
- Pens (\$1,500)
- Highlighters (\$1,500)
- Bag Inserts (\$500)
- Notepads (\$1,500)
- Additional Foyer Table (\$1,500)

Invoicing Information

NOTE: Signify Health will send an invoice based off the Conference Sponsorship selections picked within this contract. Payment will be due within thirty (30) days of the date that invoice is initially received.

- Check if you would like to send the invoice to a different contact than above and fill out the information below.

Contact Name

Email for Invoice Delivery

Billing Address

City

State

Zip

Sponsorship Guidelines: Signify Health reserves the right to determine the appropriateness of sponsorships and to limit the number of sponsors. Acceptance of sponsorship does not imply Signify Health's endorsement of sponsor's products or services in any way.

The attached Terms and Conditions are incorporated herein by reference.

Customer Signature

Date

Signify Health Signature

Date

Terms and Conditions



1. Sponsorship. Company hereby agrees to be a sponsor at the upcoming Signify Health Signify Symposium as applicable. The sponsorship level(s) selected by Company is indicated above.
2. Sponsorship Benefits.
 - a. In consideration of Company's payment of the Sponsorship Fee, Signify Health will provide Company with the benefits detailed (for the sponsorship level(s) selected) on the Conference Sponsorship Options attachment (collectively, the "Sponsorship Benefits"), as applicable.
 - b. Sponsorship levels that include a display area receive a 6' skirted table with two chairs. Additional exhibitor services including, but, not limited to, electricity, may be available from the venue for an additional fee.
 - c. Company will be identified on the Event website including a link from the Event website to the Company specified URL identified above.
 - d. NOTWITHSTANDING ANYTHING TO THE CONTRARY, TO BE RECOGNIZED IN EVENT COLLATERAL AND/OR INCLUDED ON APPLICABLE EVENT SIGNAGE, SIGNIFY HEALTH MUST RECEIVE: (i) COMPANY'S MARKS ON OR BEFORE MAY 1, 2023 AND (ii) THE SPONSORSHIP FEE ON OR BEFORE MAY 1, 2023. COMPANY MARKS MUST BE PROVIDED IN A MUTUALLY ACCEPTABLE FORMAT.
3. Sponsorship Fee. As consideration for the Sponsorship Benefits, Company hereby agrees to pay Signify Health a fee equal to the amount(s) detailed above for the applicable sponsorship level(s) (collectively, the "Sponsorship Fee"). The Sponsorship Fee will be immediately invoiced, and payment will be due within thirty (30) days of the date that invoice is initially received. All amounts listed exclusive of taxes.
4. License Grant.
 - a. Signify Health hereby grants to Company, and Company hereby accepts, a non-exclusive, non-transferable, non-sublicensable right and license to use the Signify Health Marks, during the Term, as necessary to:
 - i. receive the Sponsorship Benefits;
 - ii. in its advertising, marketing, and promotional materials in all formats and media, including on its website, mobile apps, and social marketing pages on third-party websites and mobile apps, to identify and promote its association with and its status as a sponsor of the Event; and
 - iii. on Event collateral that Company is obligated or otherwise permitted to create and distribute at or in connection with the Event;
 - b. Company hereby grants to Signify Health, and Signify Health hereby accepts, a non-exclusive, non-transferable, non-sublicensable right and license to use the Company Marks, during the Term, as necessary to:
 - i. provide the Sponsorship Benefits;
 - ii. in its advertising, marketing, and promotional materials in all formats and media, including on its website, mobile apps, and social marketing pages on third-party websites and mobile apps, to identify and promote Company's association with and its status as a sponsor of the Event; and
 - iii. on Event collateral and materials created by Signify Health.
 - c. Each party shall submit examples of all proposed uses of the other party's Marks to the other party for written approval, provided that any failure of a party to object in writing to any proposed use within two (2) weeks of the initial submission for approval shall be deemed an approval of the proposed use.
 - d. Each party shall use the other party's Marks solely in accordance with the other party's intellectual property usage guidelines and quality control standards (if provided), as the same may be updated from time to time. Neither party shall use, register, or attempt to register in any jurisdiction any Marks that are confusingly similar to or incorporate any of the other party's Marks. All uses of a party's Marks and all goodwill associated therewith shall inure solely to the benefit of such party, and each party shall retain, all title, right, and interest in and to its Marks.
5. Code of Conduct. The Event is an educational conference for healthcare professionals and leaders. All business and promotional activities must be confined to Company's designated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable (in Signify Health's sole discretion) are expressly prohibited. Outside food and beverages are expressly prohibited. Any private social functions hosted by Company must be scheduled at a time and place where it will not conflict with official Event activities.

Terms and Conditions



6. Sponsored Event Communications – Sponsors will not excessively send solicitous messages to conference registrants. Signify Health prohibits sponsors from sending any solicitous advertising to conference registrants prior to the event.
7. Representations; Warranties.
 - a. Each party represents and warrants to the other party that: (i) it is duly organized, validly existing, and in good standing under the laws and regulations of its jurisdiction of incorporation, organization, or chartering; (ii) it has the full right, power, and authority to enter into this Agreement; (iii) the execution of this Agreement by its representative has been duly authorized by all necessary corporate actions; and (iv) when executed and delivered by both parties, this Agreement will constitute legal, valid, and binding obligations of the parties.
 - b. Company represents and warrants that: (i) it will not promote a Signify Health competitor (or a service that is competitive to those offered by Signify Health) at the Event; (ii) it and its employees have not been: (A) excluded from participation in any federal health care program; or (B) debarred, suspended or otherwise excluded from participating in any federal or state procurement or non-procurement program or activity. a. Company further represents and warrants that, to the best of its knowledge, there are no pending or threatened governmental investigations that may lead to such exclusion; and (iii) it owns or has a license right to promote the products and services it will promote at the Event.
8. Term; Cancellation; Termination.
 - a. The term of this Agreement will commence as of the date it is signed by the parties and, unless terminated earlier pursuant to an express provision of the Agreement, will continue thereafter until April 20, 2023 (“Term”).
 - b. This Agreement may be terminated as follows:
 - i. with written notice, subject to a ten (10) calendar day cure period (measured from the date the non-terminating party first received notice of its alleged breach), a party may terminate this Agreement without penalty should the other party fail to pay all amounts owed when due;
 - ii. with written notice, subject to a thirty (30) calendar day cure period (measured from the date the non-terminating party first received notice of the alleged breach), a party may terminate this Agreement without penalty should the other party breach a material obligation arising under this Agreement.
9. Acknowledgements. All sponsorships for the Event are approved in Signify Health’s sole discretion. Signify Health: (a) does not guarantee or represent that this sponsorship will be exclusive to Company, in any manner; and (b) reserves the right, in its sole discretion, to exclude or eject Company from the Event for its breach of this Agreement. The venue hosting this Event may impose additional requirements on your participation, including, but, not limited to, a minimum insurance requirement or additional forms that must be completed. Additional information will be provided if applicable.
10. Definitions.
 - a. “Agreement” collectively refers to the Sponsor Contract, these Terms and Conditions, and the Conference Sponsorship Options attachment.
 - b. “Event” refers to the 2023 Signify Health Signify Symposium.
 - c. “Marks” collectively refers to the applicable party’s artwork, trademarks, trade names, service marks, designs, logos, domain names, and/or any other indicators of the source or origin of any product or service.
11. Miscellaneous. The relationship between the parties is that of independent contractors. Nothing in this Agreement shall be construed as creating any agency, partnership, joint venture, or other form of joint enterprise, employment, or fiduciary relationship between the parties, and neither party shall have authority to contract for or bind the other party in any manner whatsoever. This Agreement constitutes the entire agreement between the parties with respect to the subject matter contained herein, and supersedes all prior and contemporaneous understandings, agreements, representations, and warranties, both written and oral, with respect to such subject matter. Neither party may assign or otherwise transfer any of its rights or obligations under this Agreement without the other party’s prior written consent. This Agreement may be executed in counterparts, each of which is deemed an original, but all of which together are deemed to be one and the same agreement. A signed copy of this Agreement delivered by email or other electronic means, including, but, not limited to, copies that are signed via electronic signature, shall be deemed to have the same legal effect as delivery of any original signed copy of this Agreement.